



CONTACT

(920)382-8006

SKILLS

- Identity Branding (Logos, layouts, digital media)
- Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects, & InDesign)
- Photography & Videography (Shooting, editing, motion graphics)
- Content Creation & Social Media Marketing
- Creative Problem-Solving & Team Collaboration

EDUCATION

Associates of Applied Science in Graphic Design

Moraine Park Technical College
– Fond du Lac, WI
– Projected Graduation: May 2025

Associates of Applied Science in Business Management

Moraine Park Technical College
– Beaver Dam, WI
– Graduated May 2010

PROFESSIONAL SUMMARY

I am a creative design professional passionate about innovation and excellence, skilled in crafting visually stunning products and services to meet customer needs. At Juls Clay Co, I developed effective sales strategies that drove brand growth and customer satisfaction. Proficient in Adobe Creative Suite, I thrive in independent work, focusing on growth, efficiency, and increasing service value.

WORK HISTORY

Jan 2024-

Owner and Creative Director

Current

Juls Clay Co (Beaver Dam, WI)

- Design and develop original product lines for online and in-person sales.
- Manage supply orders to ensure production efficiency.
- Record, edit, and produce digital content for marketing and sales.
- Execute strategic marketing campaigns to increase brand awareness and sales.
- Create and maintain social media accounts, growing engagement and reach.

Jan 2018-

Freelance Contractor

Current

Implement and execute design solutions for different various clients

- Custom creation and application of wall murals.
- Image Design and vinyl application to shirts, cups and signs.
- Photo editing and creation of invitations and flyers.
- Custom created imagery in collaboration with a complete wall poster series.
- Personalized banner and wall poster designs.

Oct 2011-

Owner and Creative Director

March 2024

Sadie Cakes BTQ (Beaver Dam, WI)

- Conceptualized and created purchasable digital design elements.
- Created design files targeted towards current trends.
- Converted custom drawings into vector design files.
- Promoted products through targeted marketing.
- Developed and maintained engaging social media accounts.